

LaDDC News

Medicaid Pink Letter Campaign

June 15, 2022

Last month, the Louisiana Medicaid program launched the Pink Letter Campaign to ensure all contact information for Louisiana Medicaid recipients was accurate. All Medicaid households with an up-to-date address on file should have received a pink letter in the mail by the end of May 2022. If you chose to get Medicaid notices electronically, you should have received notification via email to check your online account.

If you received your pink letter, please follow all instructions and respond immediately. If you have not received your pink letter, this means Medicaid does not have your current information on file. It is important that all of your contact information on file is up-to-date to ensure you receive important notices about your health insurance coverage.



What if I didn't receive my pink letter?

You should update your information immediately in the way that is easiest for you:

- Log on to [MyMedicaid.la.gov](https://mymedicaid.la.gov)
- Email MyMedicaid@la.gov
- Call your health plan
 - Aetna Better Health: **1-855-242-0802**
 - AmeriHealth Caritas: **1-888-756-0004**
 - Healthy Blue: **1-844-521-6941**
 - Louisiana Healthcare Connections: **1-866-595-8133**
 - United Healthcare: **1-866-675-1607**
- Call Medicaid Customer service at **1-888-342-6207**

Contact Us

LaDDC News is the electronic newsletter for the LA Developmental Disabilities Council. If there are any questions about the information above, contact the Council by replying to this email, or calling the toll free number listed below:

phone: 1-800-450-8108

email: info@laddc.org

website: www.laddc.org

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